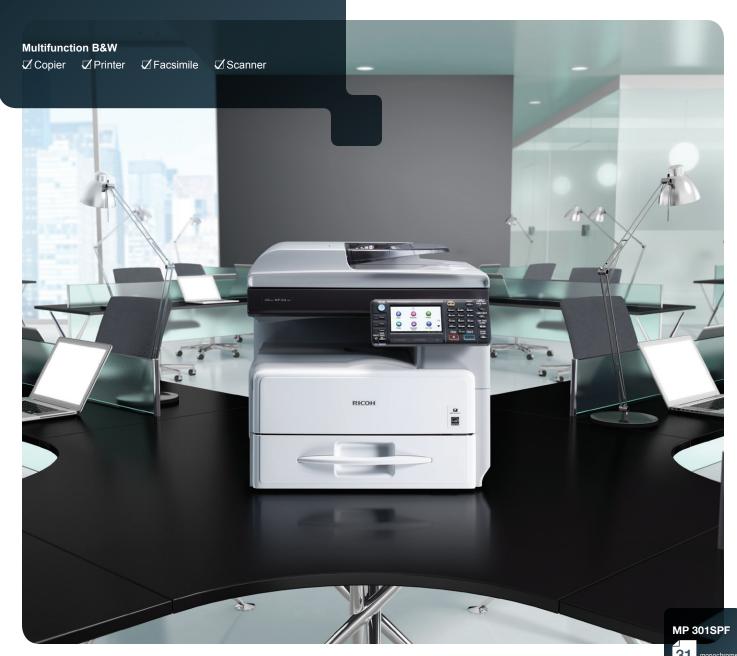


Ricoh Aficio MP 301SPF



Sales Information Guide

Welcome to the MP 301SPF Sales Information Guide.

To see if the MP 301SPF supports a particular feature simply check the Common Features Matrix Chart.

Should you need more information on system capabilities, please refer to the new Common Features Guide, a resource containing detailed technology and feature explanations for all Ricoh Family Group printers, faxes, and MFPs.

The Ricoh Family Group is transitioning to a common product naming convention across all brands.

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INTRODUCTION

The RICOH® Aficio® MP 301SPF offers powerful productivity enhancements within a small footprint -- at a fast 31 ppm. The new MP 301SPF is a successor to the MP 201SPF, but with higher speed, advanced features to streamline workflow, and a sleek I-Style design. The tiltable 4.3 inch color touch panel display allows for easier access to feature controls for a level of interaction with Ricoh's powerful software solutions usually found in higher volume systems. The unit also offers enhanced security to assist with information security compliance requirements and to help protect customer data. Reduced operating expenses, energy saving features, economical cost per copy, and low total cost of ownership make this MFP system a powerful addition to any organization.

With sophisticated scanning capabilities, the MP 301SPF captures black and white or full color originals easily and allows users to retrieve addresses from the LDAP-registered directories for quick, economical distribution via Scan-to-Email/Folder/SD/USB. The powerful Super G3 fax modem, IP (T.38) and Internet (T.37) faxing helps boost productivity and decrease communication costs.

The MP 301SPF was designed for versatility, enabling users to handle a wide range of tasks with ease. Storage capacity can be expanded to 1,350 sheets for long runs, and the 8 ½ x 14 platen is ideal for copying, scanning, and faxing oversized documents. End users can also take advantage of Ricoh's services-led platform that integrates customized applications with software solutions to maximize workflow and help reduce operating expenses.

B+W Digital Printing

- Direct (USB 2.0) & Network (RJ-45) 10/100BASE-TX Ethernet interfaces
- Up to 600 x 600 dpi resolution
- Optional Parallel, Gigabit, Wireless LAN, Bluetooth connectivity
- Print-from USB Flash Drive / SD Card w/HDD
- Windows/Mac/UNIX/Citrix

Super G3 Faxing

- 200 Speed Dials (2,000 w/HDD)
- Fax Forwarding
- 1000 personal user codes
- LAN Fax, IP Fax, Internet Fax, Remote Fax



Full Color/ B+W Scanning

- Network TWAIN Scanning
- Scan-to-Email/FTP/SMB/NCP/URL
- LDAP Support
- · Scan-to-USB Flash Drive / SD Card
- TIFF / JPEG / PDF / High Compression PDF
- 3,000-file Document Server

B+W Digital Copying

- Scans @ 31-ppm (200 dpi)
- 50-sheet ARDF
- 8.5" x 14" Platen
- 25% 400% Zoom (1% increments)

The MP 301SPF exceeds expectations without compromising budgets

PRODUCT MARKETING/LAUNCH OBJECTIVES

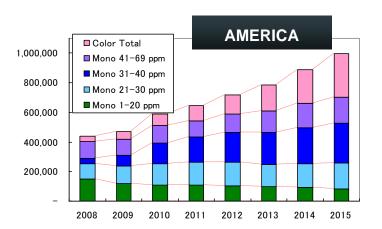
Market Share

The desktop A4 MFP market is expanding for both Black & White and Color, not only in advanced countries, but in emerging nations as well. While the Color ratio is expanding more rapidly, B/W models will still have a significant impact on the market. Therefore, strengthening the A4 MFP offering is vital to expanding Ricoh's overall market share.

As the A4 market expands, so does the demand for enhanced features within the A4 market. Customers are familiar with the A3 machines but are looking for products that meet their needs including:

- TCO Reduction
- Multiple functions
- Strong device management
- Common functionality with A3 MFPs
- Small footprint and height requirements
- Convenient placement of machines

The MP 301SPF fills the need for a multi-function A4 desktop with a small footprint. Its new 4.3" color touch panel offers the ultimate in customer usability. But, even more important is the growing consumer awareness of Total Cost of Ownership (TCO). Thus, the need for a multi function MFP that offers productivity, cost effectiveness and high quality in one compact desktop is answered with the MP 301.



Data Source; IDC + estimation in MFP Planning section Area: US/Canada/Latin America

Paper Size:A4 Mono/Color Price Band: \$1,000+(STP)

Launch Objectives

The MP 301SPF allows the customer to replace several single function units with one MFP for better productivity and a lower TCO. We can look to expand the market by:

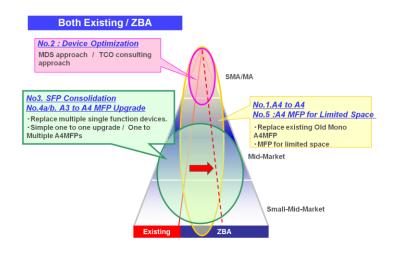
- Replacing competitors' Laser Printers
- Promoting balanced deployment with the A3 market
- Replacing older MIF

With its sophisticated functions, including copy, print, scan and fax, user-friendly touch panel, and high productivity, the MP 301SPF is poised to make a significant impact.

While competitors such as Lexmark, Samsung and HP are focusing on strengthening the A4 market with higher cpm's and enhanced features, one of Ricoh's greatest advantages over competitors is offering multiple products with same solution capabilities. And, while MDS approaches are increasing A4 sales, A3 MFPs can be offered as a balanced development proposal with A4 units.

Since launching its desktop monochrome line ten years ago, Ricoh has placed a vast number of machines in the market. It's time to optimize productivity by replacing those single function units with MFPs. MP 301SPF offers the same footprint but with increased productivity, enhanced features, lower TCO and a variety of user-friendly digital capabilities and advanced options including Super G3 fax capabilities. It can replace a standalone printer and/or fax with the following added benefits:

- Standard network interface.
- Standard Adobe PostScript 3.
- Color Scan to E-mail/Folder and network TWAIN scanning.
- Ability to scan to a USB drive or SD card via the Scan to Media option.
- High-end fax capabilities including LAN-Fax, Internet Fax, IP Fax and Paperless Fax with e-mail notification.
- Advanced print capabilities such as Sample, Locked, Hold, Stored, as well as Store and Print when optional Hard Disk Drive is installed.
- Improved security with Hard Disk Drive Encryption, HDD DataOverwriteSecurity System (DOSS), Locked Print with password protection.



Marketing Opportunities

Opportunities

- New A4 MFP's fill critical holes in Ricoh's MFP portfolio.
- Gartner, IDC and Lyra forecast a developing customer shift towards A4 configurations.
- IDC is forecasting strong growth in A4 segment.
- An IDC report suggests that key verticals such as healthcare, retail and the public sector are responding positively to the A4 MFP's.
- Value proposition of A4 becomes even more compelling in a difficult economy.
- A4 will have a major role in Ricoh's MDS strategy.

Challenges

- A4 competitors attacking Ricoh A3 MIF.
- IDC predicts more A4 MFP placements will likely be made at the expense of legacy A3 models (Ricoh is A3 market share leader)
- Significant cost disparity between A3 and A4, (A3 costing 5x more), increases challenge to maintain and protect A3 MIF.
- MFP vendors will use A4 as an attempt to win business, especially when proposing a MDS solution.
- Legacy printer vendors (HP, Lexmark, etc.) already have a strong head start.

Industry Trends

Customer Trends

Reducing costs

Increasing productivity

Restricting page volumes

Controlling usage

Downsizing resources

Optimizing environment

Managed Print

Sustainability

Security

Document Mgmt.

Industry Trends

Rationalizing product lines

Shifting focus from hardware to pages

Driving shift to A4

Aggressive pricing

programs

Globalization

PRODUCT POSITIONING

With comprehensive and affordable features, the MP 301SPF offers a turnkey solution for every need. It is designed for small to mid-sized businesses as well as workgroups and departments within larger organizations. The MP 301SPF is an excellent choice for businesses seeking versatile monochrome digital copying, network printing, high end fax functionality, plus color image scanning capabilities. Each unit may function as the primary input/output device for a small business, or as part of a fleet of decentralized units within an organization.

Opportunities with Segment 2 customers may eventually become Segment 3, 4, 5 or 6 customers. Cultivating them now ensures that they become loyal customers. The MP 301SPF also offers aggressive pricing, so prospects can make purchasing decisions quickly, which means you can secure more sales in a shorter amount of time.

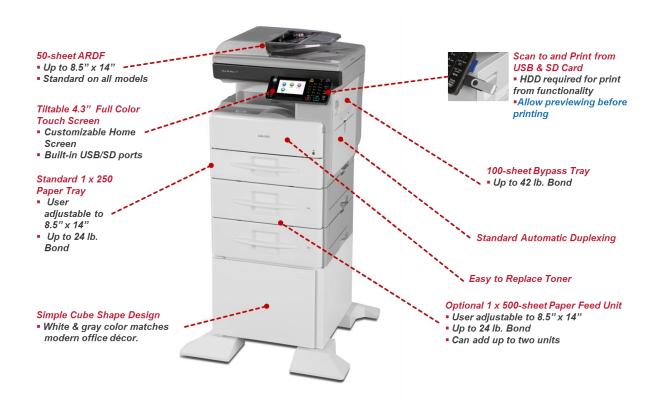
Target Markets

- Up to 20 users in a mid to large offices,
- Banks, retail environments, hospitals, satellite offices, schools, universities, and libraries
- Small to large business environments as a personal-use system

Vertical Market Applications

Vertical Market	High Priority Features/Capabilities
Education	 Quota Setting – standard Print From/Scan-To-USB/SD Card – standard Automatic Duplexing / N-up – standard Banner Page Printing – standard
Library	Print From/Scan-To-USB/SD Card – standardSplit Scan from Book – standard
Religious	Envelope Printing – standard
Pharmacies & Copy Shops	 Envelope Printing – standard Customizable Home Screen & Function Keys – standard
Insurance/Banking/Government/Defense	 Data Encryption & Overwrite – standard with HDD option Unauthorized Copy Control – standard User Authentication & Tracking – standard Digitally Signed PDFs 1,000 User Codes – standard
Healthcare	 Confidential Print – standard Schedule Print – standard Data Encryption & Overwrite – standard
Legal	Classification Code – standard

MP 301SPF AT-A-GLANCE



Feature	Print/Scan/Fax
Speed Available	31-ppm (letter)
50-sheet ARDF	Standard
Print/Scan/Fax Connectivity	Standard
PostScript3	Standard
Print-from and Scan-to USB / SD Card	"Scan-to" is Standard/ "Print-from" requires HDD option
PDF Direct Printing	Standard
Memory (Standard./Max.)	1 GB RAM
Scanning Capability	Full Color / Black & White (31-spm)

WHAT'S NEW AND DIFFERENT

While the MP 201SPF and the MP 301SPF are similar in many respects, there are several areas of difference between the two pairs of machines. Besides speed, volume, and price, there are controller specifications plus scanning, media handling, and output options that are exclusive to each machine that create unique positioning differences and product recommendation guidelines.

What's New?

MP 301SPF							
MFP Browser iStyle design Color Scheme A Customizable Home Screen External USB Keyboard Support More User Codes (1000 vs. 500) Scan to Home Folder over LDAP Reduce/Enlarge Scan Scan to PDF-A Weekly timers for output of fax Environmental Information Screen	 Enhance Quota Management Import/Export of Preferences Unauthorized Copy Control 	 Mobile Print Auto Job Promotion Scheduled Print Banner Page print Better Compression of scanning with JBIG2 Compression Remote FAX HDD with data encryption and overwrite 					

What's Different?

	RICOH MP 201SPF	RICOH MP 301SPF
CPM (Simplex)	20cpm	31cpm
CPM (Duplex)	12cpm	18cpm
Operational panel	4 line	4.3inch Color touch panel
Warm up time	30 sec (Guaranteed)	23 sec (Nominal)
First Copy time	7.5 sec (Guaranteed)	5.4 sec (Nominal)
Scan speed (FC/BW)	22ipm/10ipm (200dpi) 22ipm/5ipm (300dpi)	31ipm/31ipm (200dpi) 21ipm/31ipm (300dpi)
Dimension (WxDxH)	485 x 450 x 481	476 x 450 x 451
TEC	1755 Wh (Guaranteed)	1507 Wh(NA) (Nominal)
Paper Weight	60 -90 g/m² (Standard) 60-157 g/m² (Bypass)	60 -90 g/m² (Standard) 60-157 g/m² (Bypass)

SYSTEM HIGHTLIGHTS

Copier Features	Printer Features	Scanner Features	FAX Features	Security Features	UI Features3	Accessibility Features
Duplex Combine Mode: 2/4 into 1 simplex 1/2 duplex into 1 simplex 4/8 into 1 duplex 2/4 duplex into 1 duplex Shift/Erase/Margin Adjustment Image Rotation Electronic Sort/Stack Sharp/Soft (7 levels) Contrast (9 levels) Background Density Adjustment (9 levels) Under Color Removal (UCR) Adjustment (9 levels) Text & Photo Separation Sensitivity Adjustment (9 levels)	Sample Print (2) Locked Print (2) Hold Print (2) Stored Print (2) Store and Print (2) PDF Direct Print Mail to Print (2) Classification Code Bonjour (Rendezvous) Support Windows Active Directory Support DDNS Support PCL resident font adoption Tray-Parameter Change from WeblmageMonitor Mobile Driver XPS Support WS Printer Wireless LAN interface option (1) Media Direct Print (Print from USB/SD) (2)	Scan to USB/SD WS-Scanner Scan to E-mail E-mail message attached (2) Subject attached SMTP Auth POP before SMTP Scan to SMB Scan to FTP Scan to URL Scan to NCP (3) Scanned file naming Reference # Setting (ex. SCAN0001) Scan file type selection Single TIFF Single JPEG (Gray Scale) Single PDF Single High Compression PDF Multi page TIFF/PDF Multi page High Compression PDF LDAP Support E-mail Address search FAX address search FAX address search Preview before transmission (TX Preview) (2) PDF Encryption Drop out Color Send Twain Scan Simultaneous FAX & Scan	Detection of misplaced document Double-check of destination address Direct SMTP IP Fax (T.38) (2) Internet Fax (T.37) (2) Forward to E-mail Inbound fax (G3/Internet) G3 Fax Transmission result G3 LAN Fax Transmission result Internet fax sending result (to SMTP) Fax to e-mail result (to SMTP) IP Fax sending result Journal Fax from special sender Fax and forward designated receiver (SUB) Fax forward to folder with E-mail Notification Paperless fax (HDD received) with E-mail Notification (2) Lan-fax with cover sheet editor LDAP Support Fax address search Max G3 lines (1) Universal Send (Temporary)	HDD Data Overwrite Security (2) Windows Authentication LDAP Authentication Kerberos Basic Authentication User Code Authentication 802.1.x Wired Authentication Address Book Encryption Authentication Pwd Encryption SSL communication S/MIME IP sec communication (2) HDD Encryption Locked Print password Encryption Network Protocol On/Off IP filtering (Access Control) Mask Type for Copying/Data Security for Copying Copy Data Security Unit Option Quota Setting/ Account Limit Kerberos SMTP over SSL	UI Customization My Operation Panel MFP Browser (2) Workflow improvement with one-button	Easy Touch Screen Normal/Reverse Grip & Light drawing Tilt Operation Panel Distinguishable LED Single Hand Operation Screen Reader Electronic Manual

Notes:

- (1) Not only IEEE802.1b but also IEEE802.11a/g are supported
 (2) HDD Option Required
 (3) Network Option Required

KEY SELLING POINTS

I-Style Design

With one of the smallest footprints in its class, the MP 301 integrates a host of standard features, including automatic duplexing, into a simple cube-shape design. While the neutral light and dark gray color combination easily blends into any office décor, the color selection is functional as well as attractive. The dark gray color signifies primary areas of end user operation including the control panel, ARDF, and interior exit area.

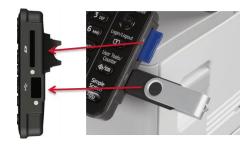


Tiltable Operation Panel

The new tiltable operation panel allows user to change angle of the operation panel on demand.

- Home button allows users to return to the home screen from anywhere.
- 3 function keys are available to assign designated functions
- USB/SD Card slots are conveniently placed on the right side of the panel





4.3 Inch color touch Panel

The MP 301SPF's new color touch panel is much easier to use and offers an enhanced user experience.



ARDF, control panel, and inner exit area are dark gray to emphasize user operation areas.

Global Scan*

Global Scan NX provides one user friendly button and a preset button which will configure e-mail or folder addresses and convert PDF or TIFF files, improving productivity and eliminating user error.

*Available as an option

Distribute documents simply by pressing two buttons.



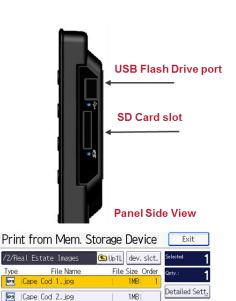
Scan-to/Print-from* USB & SD Cards

Customers can conveniently print data directly from USB memory devices or SD cards directly from the MP 301SPF without having to go through a PC.

No need to launch driver or application

- PDF, JPEG, TIFF file format support
- · Preview job thumbnails prior to printing
- Print photos from smartphones equipped with SD Cards

This functionality is perfect for business use as well as schools, universities, libraries, retail stores, hotels and public facilities. Employees that are visiting a field office may not have access to a network, now they can print without network access.



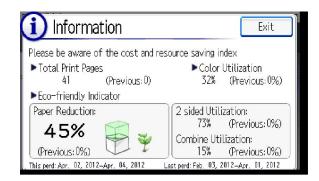


Q

Start Printing

Eco Friendly

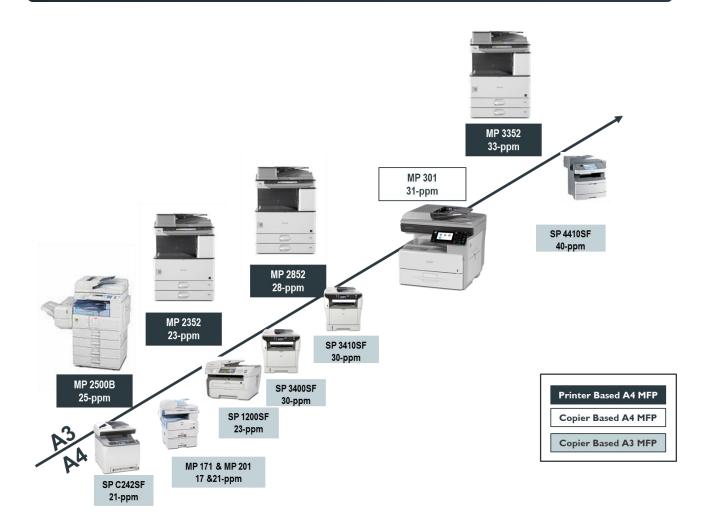
The MP 301SPF's pop-up screen informs users of when they have logged on, which also allows administrators to utilize this data for their output management.



But the real story is the lower TEC value or the MP 301SPF compared to the competition.

Brand	Product name	СРМ	TEC
RICOH	MP 201SPF	20cpm	1755 Wh
RICOH	MP 301SPF	31cpm	1507 Wh(NA)
Canon	iR1024	24cpm	1400 Wh
Kyocera Mita	1128mfp	28cpm	3200 Wh
Samsung	SCX5935	33cpm	5500 Wh
Lexmark	x466	38cpm	5850 Wh

2012 PRODUCT LINE



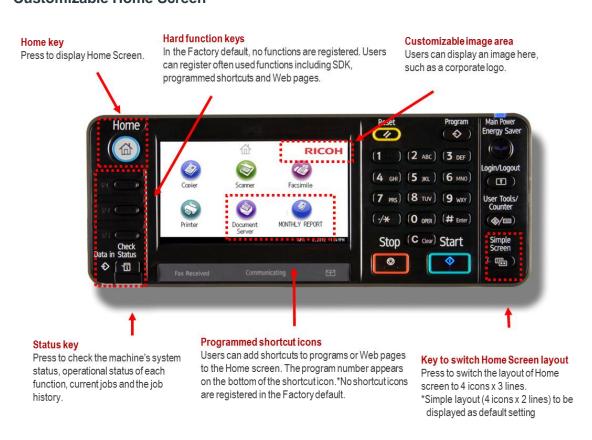
The MP 301SPF has a new exterior look and improved control panel and also offers a wide range of exciting new features and workflow enhancements that are a function of Ricoh's new services led platform. Some enhancements have also migrated from higher volume and/or Ricoh Family Group color solutions. Highlights of these features and accessories include:

- Workflow Enhancements
- TCO Reduction
- Environmental Enhancements
- Security
- Accessibility

WORKFLOW IMPROVEMENT

The MP 301SPF features a new operations panel with customizable Home Screen, assignable Function Buttons and the ability to add a corporate logo which can be inserted at the upper right corner of the screen. When coupled with the user authentication feature, users can have their own personal home screen displaying icons or shortcuts to jobs that they use most. Now, users can execute frequently used job operations in one step.

Customizable Home Screen*



^{*}Requires HDD option

MFP Browser

MFP Browser will let users access web content from the cloud. Solutions like Integrated Cloud Environment and HotSpot printing will use the MFP Browser to gain access to the Web from the MFP control panel.

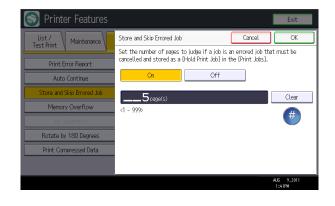
External USB Keyboard Support

While an external keyboard previously worked only through the third party vendor, the MP 301SPF external USB Support works with most keyboards when connected via the USB port on the operation panel or controller board. This allows for either operation in SDK environments like previous models OR this can be set up to be used with our internal applications like typing text into Scan to Email, etc.



Auto Job Promotion

Auto Job Promotion reduces printing error down time caused by mismatched paper, empty trays or unavailable media. The MFP will skip specific error jobs and place them on HOLD PRINT to be reprinted from the operation panel or Web Image Monitor when the cause of error is resolved. This will allow the MFP to print the proceeding jobs without interruption.

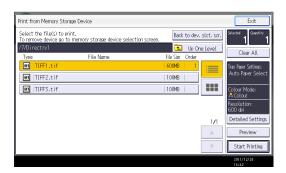


Enhanced Media Print

The Enhanced Media Print function in the MP 301SPF provides another feature exclusive to Ricoh. Now, users have greater accessibility to:

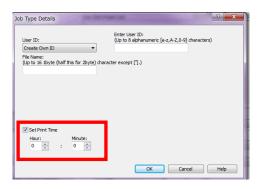
- Preview the first page of the document on-screen before printing
- Increase available print settings
- Choose multiple selections of PDF or TIFF files and combine them
- Confirm files to print

This is especially beneficial for marketing companies that must print out a variety of materials for presentations, group meetings, or pre-press checks. Users can print conveniently from PDFs, JPEGs or TIFF files stored in USB memory in a single operation.





Scheduled Print



Non time-sensitive jobs can run later at night without interfering with office productivity during normal office hours and be ready for you in the morning. After hours printing also means reduced energy rates.

Users can change the specified time or delete their job either at the operation panel or via WebImageMonitor. This function is available with both Windows and on Mac OS X 10.5 or later.

Layout and Booklet Printing

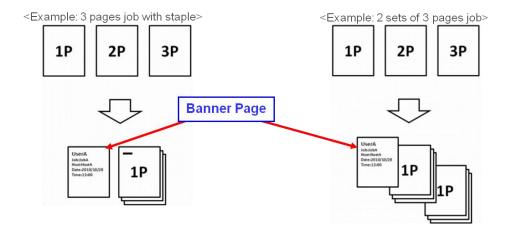
Ad agencies, marketing departments, health care facilities, academic institutions, and anyone who produces booklets will appreciate printing these documents with ease, saving paper, time and energy.

	Layout						
Application	2 in 1	2 in 1 4 in 1 6 in 1 8 in 1 9 in 1 16 in 1					
Сору	OK	OK	N/A	OK	N/A	N/A	
Document box (reading)	OK	OK	N/A	OK	N/A	N/A	
Print (PCL6)	OK	OK	OK	N/A	OK	N/A	
Print (PS3)	N/A	N/A	N/A	N/A	N/A	N/A	

Banner Page Print

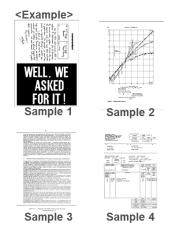
This Job Identification Page is perfect for network printing in larger shared environments such as corporate central processing areas or libraries to separate documents and identify the originator of the print request. Information includes:

- Log-in User Name, User ID or Windows/Mac account name
- The Date and Time of printing



Compression Support

Now administrators can reduce network load and storage related costs. JBIG2 is a high quality image compression standard that generates files typically one third to one fifth the size of conventional compression methods. Scanned PDF file sizes are reduced dramatically by compressing bi-level images with JBIG2, and archived PDF-A Adobe formatted files are guaranteed to open for the next twenty-five years.



When the paper documents shown left side are scanned to PDF at 200, 400 and 600dpi, JBIG2 compression generates **about 70% reduced size** of MH compression.

JBIG2 compression

Resolution	Sample 1	Sample 2	Sample 3	Sample 4	Average
200dpi	17KB	14KB	54KB	21KB	26.5KB
400dpi	35KB	27KB	105KB	41KB	52KB
600dpi	58KB	40KB	155KB	60KB	78.25KB



Resolution	Sample 1	Sample 2	Sample 3	Sample 4	Average
200dpi	58KB	47KB	121KB	57KB	70.75KB
400dpi	155KB	119KB	317KB	149KB	185KB
600dpi	271KB	205KB	539KB	258KB	318.25KB



Reduce/Enlarge Scan

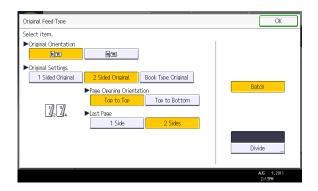
This feature offers users the flexibility to reduce or enlarge different sized originals to specific standard sizes by specifying reduction/enlargement ratios by 1% anywhere from 25% to 400%. Users can even enlarge part of an image on the original and can use it in another document.

This function is available in "Scan to Folder", "Scan to email", "Scan to USB/SD" or "Scan to URL".



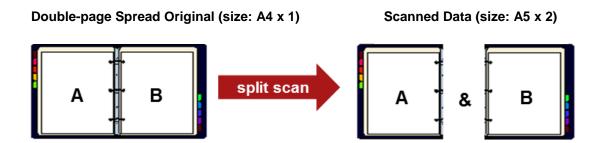
Enhanced Batch Scan

Enhanced Batch Scan identifies which jobs are simplex and which jobs are duplex, and allows users to combine them into one file while eliminating blank pages.



Split Scan from Book Originals

By scanning the left page and right pages of a double-page spread separately, users can receive split scanned images of the left and right pages. Managing files becomes easier when page sizes are made uniform. Split scan is also available for custom paper sized double-page spreads.



- Set a book on glass
- Select "Book Type Original" at "Original Settings" in "Original Feed Type"
- Press "Start"

Import/Export (Preference Settings)



Users can output preference settings such as "System Settings", "Application Settings", or shortcut programs, to an SD card and apply them to like models in one simple operation. Exported preference setting data can also be used as back-up files for same model MFPs. (EDP code and option configurations must be the same.)

Expanded Number of User Codes*

The MP 301SPF expands the number of registered users from 500 to 1000 codes, perfect for office environments with more employees.

- Enter the user codes using the number keys in the "Address Book Management page". (A)
- Select the functions to be used with the user code from "Available Functions". (B)-(C)
- * Also available to register from Web Image Monitor



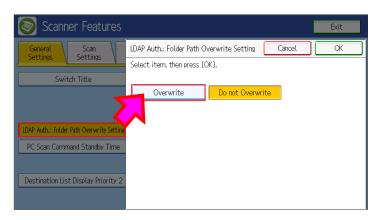




(C)



Homefolder Over LDAP



If HomeDirectory information is registered on the LDAP server, users can scan to their Home Folder with a one-touch operation after log-in even if the folder information is not registered on the MFP. Shared information becomes even more accessible, further reducing operation costs.

Multiple Language Keyboard Support

To enhance Ricoh's competitive edge in an emerging global market, the MP 301SPFoffers both Brazilian Portuguese character soft keyboard support. (Greek keyboard will be available only with the EU model.)





QWERTY Keyboard

Greek Keyboard

Device Management

Ricoh's remote service @Remote Device NX allows the monitoring, managing, automated meter reading and servicing of intelligent MFPs deployed across remote customer networks. The key benefits include fleet reporting, auto toner replenishment, and service call handling that increases customer satisfaction, minimizes downtime, and lowers running costs.

Printer Driver Packager NX- provides 3 main functions for Ricoh Printer Drivers:

Reduces printing cost by controlling employees' printer driver settings Reduces employees' time to set up their printing environment by allowing an IT manager to create a package that presets parameters for the installation Reduces IT manager's time to distribute the printer driver packages

Printer Driver Customization

Change default setting: Allows IT managers to pre-set the default setting.

Lock functions of printer drivers: End-users can only use functions that are not locked.

Hide user settings: End-users can only select the parameters that are not hidden.

Pop up authentication: End users need to enter their User ID on pop up dialog before printing.

Printer Driver Packaging (New capabilities with Printer Driver Packager NX)

Allows IT managers to preset all those mandatory parameters for the printer driver installation.

Multiple number of packages can be gathered into one package so they can be installed by end users in a single operation

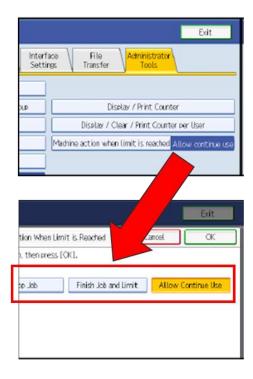
Parameters: IP address, port number, configuration of the Multi-Function Devices, etc.

Printer Driver Distribution (New capabilities with Printer Driver Packager NX)

Using Printer Driver Packager NX in conjunction with Device Manager NX Pro, the printer driver packages can be distributed through the UI of Device Manager NX Pro. End users can install printer drivers either from the map function, or the device list of Device Manager NX Pro.

TCO REDUCTION

Quota Setting



Quota Setting enables an administrator to set limits on the amount of outputs for individual users or groups for functions including:

- Copy
- Print (including Print from USB/SD)
- Document Server
- SDK

Administrators can control print volumes via supported user authentication (including basic authentication, Windows authentication, LDAP, or User Code), while specifying the method for limiting print volume (stop job, finish and limit, or allow to continue).

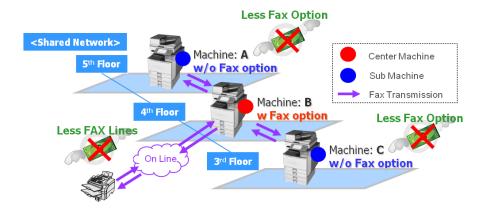
By being able to manage the number of outputs, customers can better understand the needs of each individual and/or groups and reduce the level of unnecessary output, thus decreasing the TCO and increasing environmental awareness.

FAX related jobs and "Mail to Print" jobs can't be limited.

Scheduling of Quota Management

Quotas can be reviewed and reset daily, weekly, monthly, or yearly depending on the administrator's preference and changing job parameters. Users can also check when the last auto-reset is done and their last print volume use counters from the operation panel or Web Image Monitor.

Remote Fax

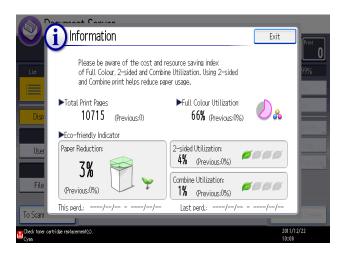


Eliminate the need to invest in fax options for all MFPs and reduce the cost of maintaining multiple fax lines. Designate one unit with fax options as the hub and allow users to send/receive fax documents from up to five other networked MFP's. Typically, some fax lines are used less frequently than others. The shared fax network means that existing lines can be concentrated into one line, without the time/cost expenditures of connecting new lines or relocating machines.

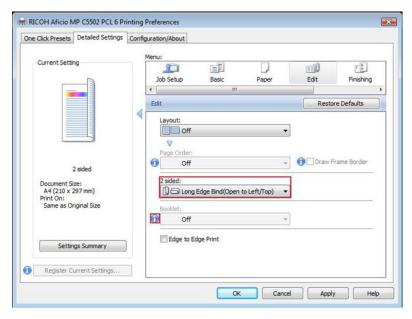
ENVIRONMENTAL IMPACT

Information Screen

The MP 301SPF Information Screen helps to increase "eco" awareness by informing users how environmentally conscious they have been. The screen indicates the users' Current Eco Counter including total output volume, color/print ratio; duplex/print ratio; layout/print ratio; and paper reduction ratio and compares it to previous data. Administrators can also remind users of the company's printing policy with a message right on the LCD display. Although competitors offer similar features for a cost, Ricoh offers this function for free.



Duplex as Default



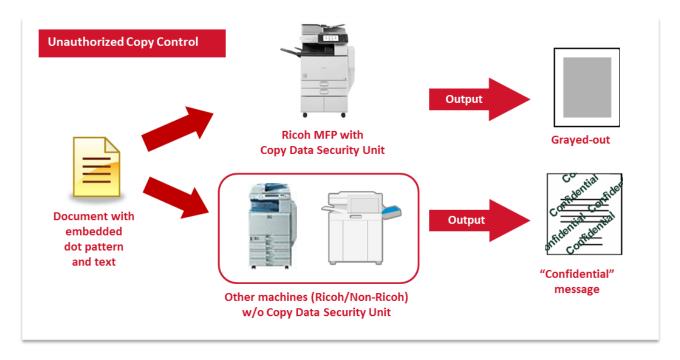
MP 301SPF Printer Drivers automatically set to Duplex as Default reducing volume, saving paper, conserving energy, and lowering the TCO for today's cost-conscious consumer.

SECURITY

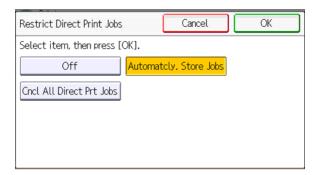
Unauthorized Copy Control

Prevent unauthorized printing and copying. Unauthorized Copy Control allows the customer to embed a text pattern (for example: Confidential or No Copying) right from the Print Driver that will appear on printed copies. This feature is available on PCL6, Post Script Driver, Mac OSx10.2 or later and Linux OS.

If a user tries to copy a confidential document on a Ricoh device, the output will be a gray, so that the document cannot be duplicated. Installing Unauthorized Copy Control puts an extra level of authentication on any document. This feature was previously on our now discontinued RPCS Drivers.



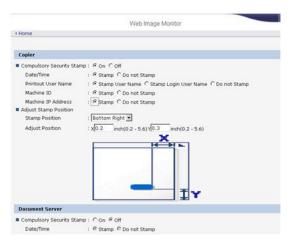
Enhanced Print Functions Using HDD



Fewer documents will be left on output trays and the risk of information leak is reduced with the "Print to Hold" function. The setting can even be made mandatory, with "Normal" print jobs handled as "Hold" print, further securing the print environment.

Since the user can preview the job, the feature also reduces print costs by enabling cancellation of unnecessary print jobs or mistakes right at the control panel.

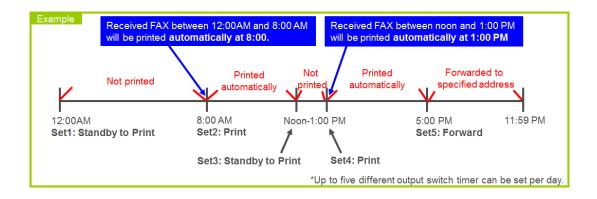
Mandatory Security Information Print



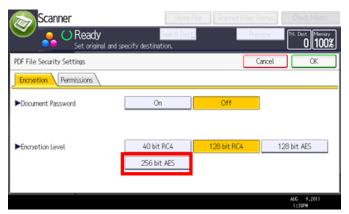
Within highly secure environments, security information may now be included on the document header, including user ID (or Log-in), Date and Time of Printing, IP address and serial number of the printing device. Administrators may select the type of mandatory information that should be printed on all output.

Output Mode Switch Timer for Received Fax

Send your manager an email on Friday night and hold it for Monday morning. The Output Mode Switch Timer adds an extra level of security – especially for people on the go! Documents need not be printed when recipients are not in their office, reducing the possibility of information falling into the wrong hands. Users can set timers, specifying whether FAX documents received in a specific period are to be printed, forwarded to a registered receiver, or saved on the HDD.



Enhanced Encryption Level



With Enhanced Encryption Level, users can encrypt data with the robust safety encryption algorithms AES256bit and SHA-2, recommended by NIST (National Institute of Standards and Technology), when they enable functions such as SSL, IPSEC, etc.

AES256bit

The Advanced Encryption Standard (AES) is a symmetric-key encryption standard adopted by the U.S. government, NESSIE (EU) and CRYPTREC (Japan). There are 3 types of AES; each of these ciphers has a 128-bit block size, with key sizes of 128, 192 and 256 bits, respectively and is considered much safer than DES, the previous encryption standard, with only 56 bits key size.

SHA-2

Secure Hash Algorithm-2 (SHA-2) is a set of cryptographic hash functions designed by the National Security Agency (NSA). SHA-2 has 224, 256, 384, and 512 bit hash. Since SHA-2's hash are longer than SHA-1(160 bits), SHA-2 is safer than SHA-1. Ricoh basically adopts 256 bits hash..

COMPLIANCE

Scan to PDF/A & Digitally Signed PDF



PDF/A is a file format and an ISO Standard for the long-term archiving of electronic documents. Users can utilize this function when scanning paper documents related to quality management or when submitting electronic documents with PDF/A format is required by governments.

Scan to PDF/A or Scan to Digitally Signed PDF is available in following send jobs.

- Scan to mail
- Scan to Folder (SMB/FTP/NCP)
- Scan to USB/SD
- Universal send to mail address destination/ Folder destination from FAX function

Although Scan to PDF/A is available, adding digital sign to PDF is not available in following jobs.

- Scan to Document Server
- Forwarding incoming FAX to mail address

ACCESSIBILITY

Increase your chances for success at accounts requiring Americans with Disabilities Act (ADA) compliance with these improvements:

Simple Display Mode





Scanner



Facsimile

Tiltable Operation Panel



Universal Grip-Paper Tray Handles



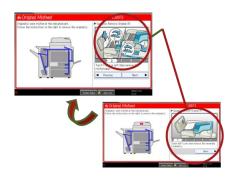
Distinguishable LEDs



Single-Handed Operation



Animated User Guidance Screens



Screen Reader Compatible Printer Drivers & Electronic Manuals

MP 301SPF COMPATIBILITY CHART

Compatibility	Description	New EDP Code
New	Aficio MP 301SPF (110v)	416185
General Acces	sories	
New	Paper Feed Unit PB1040 (500 x 1) Paper Bank	416203
New	Browser Unit Type G	416200
New	HDD Option Type 301	416195
New	VM Card Type U	416163
New	FAC 57 for use with the mainframe	416441
New	FAC58 Cabinet for use with the mainframe and one or two PB1040 paper feed units	416442
Fax Option Acc	, ,	410442
New	Fax Connection Unit Type C (N/A until Q3 2012)	416194
Common	Handset Type C5502	416324
	ption Accessories	110021
New	SD Card for NetWare Printing Type I	416196
Common	IEEE802.11a/b/g Wireless Type J	414008
Common	Gigabit Ethernet Board Type A	402547
Common	IEEE1284 Interface Board Type A	411699
Common	Bluetooth Interface Unit Type D	415818
Common	File Format Convertor Type E	414007
Common	Optional Counter Interface Unit Type A	413012
Common	Unicode Font Packaging for SAP 1 License	413009
Common	Unicode Font Packaging for SAP 10 Licenses	413010
Common	Unicode Font Packaging for SAP 100 Licenses	413011
Security Acces	ssories	
Common	Copy Data Security Unit Type F	413985
Common	DataOverwriteSecuritySytem (DOSS) Type I	416372
Miscellaneous	Accessories	
Common	ESP XG-PCS-15D	006428MIU
Common	Innovolt PP 120V 15A	005744MIU
Common	ACK3400-U Key Board	100266FNG

Note

Items that are labeled as "Common" denotes that they are also available with other MFP's. For additional information please refer to the notes section on the price book

MP 301SPF AFTERMARKET SUPPLIES

Name/Description	Order Code	Packaging	Yield (Carton)
Toner MP 301	841714 Tri-branded	6 bottles/carton	48k

MP 301SPF SYSTEM CONFIGURATION

FAC 57 High Cabinet (Tall)



Choice of 2 cabinets that help ensure the selection of the proper cabinet for your individual configuration

FAC 58 Low Cabinet (Short)



Choice of 2 cabinets that help ensure the selection of the proper cabinet for your individual configuration

500-sheet Paper Feed Unit PB1040









Increase the total system's paper capacity to a maximum of 1,350 sheets. Ideal for accounts that run a lot of impressions - can add up to 2 additional trays

Options:	
Paper Feed Unit PB1040 – 500 sheets x (1) Tray	Option (can install up to 2 trays)
Hard Disk Drive (HDD Option Type C301)	128 GB HDD Option
Security (DOSS/Data Encryption)	Standard with HDD Option*
Document Server	Standard with HDD Option*
Java VM Card Type U	Option
Browser Unit Type G	Option

SYSTEM SPECIFICATIONS

General Specifications

Configuration: Desktop

Scanning Technology: Flatbed with CCD array image-sensing element

Printing Technology: Laser beam scanning/marking & electro-photographic printing

Development: 1-Drum Method

Fusing Process: Heat roll

First Copy Time: Less than 6 seconds

Warm-up Time: Less than 23 seconds (from power off)

Power Requirements: 120~127V, 60Hz, 15A

Max Power Consumption: Less than 1.3KW (Full system)

Dimension (WxDxH): 19.09" x 17.71" x 18.18" (476mm x 450mm x 451mm)

(including ARDF and operation panel)

Weight: 57.32 lbs. (26kg)

Simplified Display: Yes
Login/Logout Button: Yes
SMC Report Print out (Logging Data): No
NRS Option: Yes

Document Server: Yes (HDD option required)

Auto-off Timer:YesEnergy Saver Timer:YesPanel-off Timer:NoSystem Reset Timer:Yes

Paper Handling

Paper Size:

Bypass: A6 (SEF) - A4 (SEF) LG, 5 1/2"x 8 1/2"(SEF) - 8 1/2"x 14 (SEF)

Custom Size Paper: 3.5"-8.5" (90-216mm) (W) x 5.7"-23.6"

(139-600mm) (L)

Cassettes: A5 (LEF) - A4 (SEF), 5 1/2" x 8 1/2"(LEF)- 8 1/2"x 14(SEF)

Envelope Printing: Yes (Bypass Tray only)

Paper Feeding Capacity:

Standard: 350-sheets (mainframe tray: 250-sheets + Bypass Tray 100-sheets) **Maximum:** 1350-sheets (mainframe tray: 250-sheets + Bypass Tray 100-

sheets + optional tray 500-sheets + second optional tray 500-

sheets)

Paper Output Capacity:

Standard: 250-sheets internal tray

Maximum Paper Weight:

 Standard Tray:
 16 lb -- 24 lb bond (60-90 g/m²)

 Bypass Tray:
 16 lb - 42 lb bond (60-157g/m²)

 Duplex:
 20 lb - 24 lb bond (60-90 g/m²)

Auto Tray Switch: Yes

Paper Feed Option:

Paper Type Capability:

Standard Tray: Plain Paper, Recycled Paper, Color Paper, Letterhead, Preprinted

Paper, Bond Paper, Card Stock, Pre-punched Paper, Special Paper Plain Paper, Recycled Paper, Color Paper, Letterhead, Preprinted

Paper, Bond Paper, Card Stock, Special Paper

Bypass Tray: Plain Paper, Thick Paper, OHP (Transparency), Recycled Paper,

Color Paper, Letterhead, Preprinted Paper, Bond Paper, Card

Stock, Pre-punched Paper, Special Paper

Reliability:

ACV: 2K outputs/month
Max CV: 5K outputs/month
Duty Cycle: 20K outputs/month
MCBC: 21.2K outputs

Life: Approx 300K or 5 Years

Copy Specifications

First Time Copy: B/W: less than 6 seconds (A4, LT, SEF)
FC: less than 10 seconds (A4, LT, SEF)

CPM Black: 31ppm (LT), 30ppm (A4) ARDF 1 to 1: 30ppm

Multiple Copying: Up to 99 copies

Reproduction Ratio: 155%, 129%, 100%, 93%, 78%, 65% **Zoom:** From 25% to 400%, in 1% increments

Resolution: Platen: 600 x 600 dpi

DF: 600 x 300 dpi Writing: 600 x 600 dpi

Gray Scale (per dot): Scanning: 256 Levels; Marking: Binary

Print Specifications

CPU: RM7035C 533MHz

RAM: 1GB

HDD: Opt (128GB)

Print Drivers: PCL5e, PCL6, PS3, XPS (standard)

Print Resolution:

PCL5e: 600/300 dpi **PCL6:** 600 dpi **PS3:** 600/300 dpi

XPS: 600/400/300/200 dpi

Network Interfaces:

Standard: USB2.0 (RJ - 45, Ethernet100BASE-TX/10BASE-T)

Option: Gigabit Ethernet (1000BASE-T), Wireless LAN (IEEE802.11a/b/g),

Bluetooth, IEEE1284

Network Protocol: TCP/IP (IPv4, IPv6) IPX/SPX optional with netware option Standard MIB: MIB-II(RFC1213), HostResource (RFC1514), PrinterMIB

(RFC1759), SNMPv3(RFC2574)

Private MIB: Ricoh private MIB

Network/Operating System:

PCL5c Driver:

OS: Windows XP/Server 2003/Vista/Server 2008/7 (32bit)

Windows XP/Server 2003/Vista/Server 2008/Server 2008R2/

7 (64bit)

Citrix: Metaframe XP (32bit)

Citrix Presentation Server 4.5 (32bit)

Citrix XenApp5.0/6.0 (32bit)

PCL6 driver:

OS: Windows XP/Server 2003/Vista/Server 2008/7 (32bit)

Windows XP/Server 2003/Vista/Server 2008/Server 2008R2/

7 (64bit)

Citrix: Citrix Presentation Server 4.5 (32bit/64bit)

Citrix XenApp5.0/6.0 (32bit/64bit)

PS driver:

OS: Windows XP/Server 2003/Vista/Server 2008/7 (32bit)

Windows XP/Server 2003/Vista/Server 2008/Server 2008R2/

7 (64bit)

Mac OS 10.2x \sim 10.4.x; Mac OS 10.5x \sim

Citrix: Citrix Presentation Server 4.5 (32bit/64bit)

Citrix XenApp5.0/6.0 (32bit/64bit)

XPS driver:

OS: Windows Vista/Server 2008/7 (32bit)

Windows Vista/Server 2008/Server 2008R2/7 (64bit)

Citrix: Not available

PCL6 (XL)/PostScript Universal Driver:

OS: Windows XP/Server 2003/Vista/Server 2008/7 (32bit)

Windows XP/Server 2003/Vista/Server 2008/Server 2008R2/

7 (64bit)

Citrix: Citrix Presentation Server 4.5 (32bit/64bit)

Citrix XenApp5.0/6.0 (32bit/64bit)

Scanner Specifications

Color Scan: Yes

Scanning Speed:

B/W: 31ipm (300dpi) LET Color: 21ipm (300dpi) LET 31ipm (200dpi) LET

Scanning Resolution:

Standard: 100,200,300,400,600dpi

Default: 200 dpi

Auto Size Detection:

Contact Glass: No ARDF: No

Scan Area:

Contact Glass: 8.5" x 14" (216 x 356mm) LT/LG/A4 available from contact glass

ARDF: Simplex: 8.5" x 23.6" (216 x 600mm); Duplex: 8.5" x 14"

(216 x 356mm)

Network Interface:

Standard: Ethernet (100BASE-TX/10BASE-T)

Option: Gigabit Ethernet (1000BASE-T), Wireless LAN (IEEE802.11a/b/g)
Protocol: Network: TCP/IP; Sending E-mail: SMTP, POP3; Scan to Folder:

SMB, FTP, WSD Scanner, NCPWeb Services on Devices for Scanning (optional) NCP is available with netware option

Compression Method:

B/W: MH (default), MR, MMR, JBIG2
Single-Page TIFF BW 1 bit/ (MH, MR, MMR)
Multi Page TIFF BW 1 bit/ (MH, MR, MMR)
Single Page JPEG BW Grayscale/JPEG

Single Page PDF BW 1 bit/ (MH, MR, MMR, JBIG2)

BW Grayscale / JPEG

Multi Page PDF BW 1 bit/ (MH, MR, MMR, JBIG2)

BW Grayscale / JPEG

Single Page Hi Comp PDF
Multi Page Hi Comp PDF
Single Page PDF-A

BW Grayscale / JPEG or JPEG2000
BW Grayscale / JPEG or JPEG2000
BW 1 bit / (MH, MR, MMR or JBIG2)

BW Grayscale / JPEG

Multi Page PDF-A BW 1 bit / (MH, MR, MMR or JBIG2)

BW Grayscale / JPEG

Color: JPEG

Single Page JPEGFull Color/JPEGSingle Page PDFFull Color/JPEGMulti Page PDFFull Color/JPEG

Single Page Hi Comp PDF Full Color /JPEG or JPEG2000 Multi Page Hi Comp PDF Full Color /JPEG or JPEG2000

Single Page PDF-AFull Color /JPEGMulti Page PDF-AFull Color /JPEG

Scan Mode: BW Text Mode: Text, Text/Line Art, Text/Photo, Photo, Grayscale

Full Color: Text/Photo, Glossy Photo Color (24bit), Grayscale (8bit)

Image Density: Image Rotation: Yes (manual)

Yes

Batch Mode /SADF: Batch Mode: Yes/SADF Mode: Not available

Mixed Size Mode: File Format:

Yes (Letter and Legal available)
Single Page TIFF
Multi Page TIFF
Single Page JPEG
Single Page PDF
Multi Page PDF
Single Page Link Compression I

Single Page High Compression PDF Multi Page High Compression PDF Single Page PDF-A Multi Page PDF-A

Scan-to-E-mail

Requirement: SMTP (Mail Server) Gateway and TCP/IP

Authorization Function: SMTP authentication; POP before SMTP authentication

Resolution:

Std: 100dpi, 200dpi, 300dpi, 400dpi, 600dpi

Default: 200dpi

Max Email Address in HDD:2000 addresses (with optional HDD), 200(Standard)Register Group Address in HDD:Standard: 10 groups (100 numbers per 1 group)

With HDD: 100 groups (100 numbers per 1 group)"

Maintain Email Address in HDD: Direct input on operation panel, Web Image Monitor,

SmartDeviceMonitor for Admin

Max. 100 addresses per send

Input of Destination E-mail Address

via Soft Key:

Possible, Max. 100 destinations per job

Search Email Address in HDD: By name and E-mail address

LDAP Search: Ye

Max Address Numbers per Send:

Address Numbers per Send:

from HDD: Max. 500

direct input: Max. 50 (without HDD)
Max. 500 (with HDD)

Max. 100 (with F

via LDAP: Max. 100
Attention: To, CC, BCC

Email Size:

with Restriction: 128 – 102,400KB, Default = 2,048KB w/o Restriction: No (as far as memory can read)

File type: TIFF (Single page/Multiple page), JPEG (Single page), PDF (Single

page/Multiple page), High Compression PDF (Single page/Multiple

page), PDF/A (Single Page/Multiple Page)

Program User Settings: Yes
Divide and send Email: Yes

Resend: No (without HDD)

Yes (with HDD)

Input Subject: Yes*

*Max 128 Characters via soft key with HDD Option

Input Main Body Text: Manual: Yes *

*Max 128 Characters via soft key with HDD Option

User Pre-register: Yes

Input File Name: Yes*

* Max 80 Characters; 5 line via soft key with HDD Option

Scan-to-Folder

Protocol Support: SMB (Server Message Block), FTP (File Transfer Protocol), NCP

(*opt) *NCP is available with netware option

Security: Client folder log-in (log-in name and password) Encryption of log-in

name and password during transmission

Resolution:

Group address:

Standard: 100dpi, 200dpi, 300dpi, 400dpi, 600dpi

Default: 200dpi

Register client folder address in HDD: Max. 2000 folders (with optional HDD); 150 without HDD **Maintain client folder address in HDD:** Direct input on operation panel, WebImageMonitor,

SmartDeviceMonitor for Admin

Direct addressing of destination

client folder via soft key: Yes SMB: Network path -> Client folder -> Password FTP: Server ->

Network path -> User account -> Password NCP (*opt): Network path -> User account -> Password -> Connection *NCP is available

with netware option

Search client folder: SMB: Browsing directly to the designated folders FTP: By client

folder name NCP: Browsing *NCP is available with netware option Max. 132 destinations (To Folder: 50, To E-mail: 500) (*1) e.g. 500

destinations 50 folders included >>>OK 500 destinations 51

folders included>>>Failure

Input File name: Yes (Max 128 character via soft key)

Scan to File size: 2,000MB (with HDD), 140MB (without HDD)

File Size when combined Scan

to Folder & Scan to E-mail: 128 – 102,400KB, Default = 2,048KB (with restriction)

(Scan to E-mail file size applied).

File Type: TIFF (Single page/Multiple page), JPEG (Single page), PDF (Single

page/Multiple page), High Compression PDF(Single page/Multiple

page) PDF/A (Single Page/Multiple Page)

Program User Settings: Yes

Resend: No (without HDD)

Yes (with HDD)

Network TWAIN Scanning

Full Color:

Operating Systems: 32bit/64bit: Windows XP, Vista, 7, Server2003/2008

64bit: Windows Server 2008R2

(Operates in 32-bit compatibility mode on 64-bit operating systems)

Scanning Speed:

B&W: 30 (300dpi)

Full Color: 20 (300dpi), 30 (200dpi)

Resolution:

B&W: Book: 100~1200 600dpi by 1bit each

ARDF: 100~600dpi by 1bit each Book: 100~1200dpi by 1bit each

ARDF: 100~600dpi by 1bit each

Scan Mode: Standard / Photo / OCR / Filing

Image Adjustment: Brightness / Contrast / Threshold /Gamma Adjustment /

Halftone Pattern

Facsimile Specifications

Circuit: PSTN, PBX

Compatibility: G3

Resolution: 200x100dpi, 200x200 dpi8 x 3.85 l/mm, 8x7.7 l/mm,

8x15.4 l/mm (send only)

Compression Method: MH/MR/MMR/JBIG

Scanning Speed: (DF used) 2.4 second (200 x 200/200 x 100, 8 x 15.4/mm/A4)

Scan Page per Minute

A4/LT SEF: 22 pages/minute (200x100dpi, 200x200dpi, 8 x 15.4/mm/A4

Modem Speed: 33.6K~2400bps with Auto Fallback

Transmission Speed: G3: Approx.2 seconds (200x100dpi, JBIG, ITUT#1 chart, A4SEF,

TTI off, memory transmission)

Page Memory:4 MB No page memory option availableSAF Memory Size:4 MB/320-sheets (ITU-T No. 1 chart)

Memory Backup: 12 hours

Smoothing: Standard (Binary)

TTI/RTI: Yes CSI: Yes

Quick Dial: Yes (address book, 200 standard; 2000 with HDD)

Group Dial:Standard (10 groups: Standard, Max. 100 numbers per group:

with HDD option)

Program: Yes

Redial: Yes (Last 10 destinations)

Direct Fax Number Entry: Yes
Dual access: Yes

User Code: Yes (8 digits, 1000 Personal Codes)

Page Counter:YesAuto Reduction:NoWild Cards:YesSummer Time:Yes

ID Code Programming: Yes (4 digits, only for Memory Lock)

User Function Key: Yes (3 keys)

Energy Saver:YesLCD Prompt:YesRemaining Memory Indication:YesClock Adjustment:YesUser Parameter Settings:YesUser Data Transfer:No

Facsimile Transmission

Remote Fax: Yes (option)

Immediate Transmission:YesMemory Transmission:Yes

Serial Broadcasting: Yes (Max.500 numbers)

Send Later: Yes **Error Correction Mode:** Yes Page Retransmission: Yes Forwarding: Yes Image Rotation: Nο **Book Fax:** Yes **Closed Network Transmission:** Yes **Double Sided Transmission:** Yes

Transmission Reserve: Yes (Only MemoryTransmission)

Facsimile Reception

Automatic Reception: Yes **Manual Reception:** Yes **Night Timer:** No **Substitute Reception:** Yes **Authorized Reception:** Yes Multi Copy: Yes **Closed Network:** Yes **Reception Time Printing:** Yes Center Mark: Yes **Checkered Mark:** Yes **Economy Printing Mode:** No **Duplex Reception:** Yes

Telephone Specifications

Handset/Telephone: Yes (Option)

Telephone Connection: Yes
Monitor Speaker: Yes
Automatic Voice Message: No
On Hook Dial: Yes
Tone Transmission: Yes
Pause: Yes

Pulse/Tone Selection: Yes (Manual)

Chain Dialing: No Reception Mode Selection: Yes

Automatic Fax/Phone Change: Yes (Automatic switch from phone to fax only)

Reception Mode Switch Over (remote): No Answering Machine Interface: No Reception Mode Switching Timer: No Auto Answer Delay Time: Yes Busy Tone Detection: Yes Silent Ringing Detection: No

Internet Fax Specifications *HDD option required

Requirement of Mainframe: SPF model is required

Number of Address: 200 without HDD; 2,000 with HDD

Email Address Input: From LCD operation panel, Web Image Monitor, Smart Device

Monitor for Admin

Attention:"to" or "bcc" (select only one), max 500 attentions **Destination Combination:**Internet Fax + G3 Fax, Internet Fax to PC + G3 Fax

Network: LAN: Local Area Network

Ethernet 10Base-T/100Base-TX, Ethernet 1000Base-T (option),

Wireless LAN (IEEE802.11a/b/g) (option)

Transmit Function: E-mail

Scan Line Density: 200 x 100 dpi (Standard character), 200 x 200 dpi (Detail character)

Original Size:

Scanning width: A4

Communication Protocol: Transmission

SMTP, TCP/IP Reception

POP3, SMTP, IMAP4, TCP/IP

Email Format: Single/Multi-part, MIME Conversion

Attached file forms: TIFF (MH, MR MMR compression)

Authentication Method: SMTP-AUTH, POP before SMTP, A-POP

Internet Communication: Send and receive e-mail with a computer that has an e-mail address

Email Send Functions: Automatic conversion of sent documents to e-mail format and

e-mail transmission. Memory transmission only

Email Receive Functions: Automatic detection and printing of appended TIFF(MH) files and

ASCII text. Memory reception only

LAN Fax

Paper Size:Letter (default), Legal, A4, A5Resolution:Detail (200 x 200 dpi) *defaultStandard (200 x 100 dpi)

Gray Scale: No Number of Address: 500

OS: Windows XP, Windows Server 2003, Windows Vista, Windows

Server 2008, Windows 7

LAN-Fax Editor Support Language: 1. English, 2.German, 3.French, 4.Italian, 5.Spanish, 6.Dutch,

7.Swedish, 8.Norwegian, 9.Danish, 10.Finnish, 11.Hungarian, 12.Czech, 13.Polish, 14.Portuguese, 15.Russian, 16.Traditional Chinese, 17.Simplified Chinese, 18.Catalan, 19.Turkish Condition,

20. Greek, 21. Brazilian Portuguese

IP Fax Specification *HDD option required

Network: LAN: Local Area Network, Ethernet 10Base-T/100Base-

TX, Ethernet 1000Base-T(option), Wireless LAN

(IEEE802.11a/b/g) (option)

Scan Line Density: 8 x 3.85 lines/mm, 200 x 100 dpi (Standard character),8 x

7.7 lines/mm, 200 x 200 dpi (Details character),8 x 15.4

lines/mm (Fine character)

Original Size: Maximum A4 or 8.5" x 14" (216mm x 356mm)

Max Scanning Size: Standard: A4, 8.5" x 14" (216mm x 356mm)

Transmission Protocol: Recommended: T.38 Annex, TCP, UDP/IP communication,

SIP (RFC 3261 compliant), H.323 v2

Compatible Machines IP-FAX compatible machines

IP-Fax Transmission Function Yes IP-Fax Reception Function Yes

Document Server Specifications

HDD Capacity: 128 (Opt)
Max Stored Documents: 3000
Max Pages Per Documents: 1000
Max Pages of All Stored Documents: 9000

Security Specifications

Network User Authentication: Yes IP Address Filtering: Yes MAC Address Filtering: No

HDD Overwrite:Yes *HDD option requiredHDD Encryption:Yes *HDD option requiredSecure Print:Yes *HDD option required

Encrypted Secure Print: No **Encrypted PDF Mode:** Yes Digitally signed PDF: Yes IP Sec: Yes Secure Sockets Layer (SSL): Yes SNMPv3: Yes IPv6: Yes **Transport Layer Security:** Yes Removable HDD: No

Printer Driver

os	Туре	PCL5c	PCL6	PostScript3	XPS
Windows 2000	Туре	N	N	N	N
	Professional	N	N	N	N
	Server	N	N	N	N
	Advanced Server	N	N	N	N
	Datacenter Server	N	N	N	N
Windows XP	Professional	Y	Y*4	Y*4	N
	Home Edition	Y	Y*4	Y*4	N
Windows Server 2003	Standard Edition	Υ	Y*2	Y*2	N
	Enterprise Edition	Y	Y*2	Y*2N	N
	Datacenter Edition	N	N	N	N
	Web Edition	N	N	N	N
Windows Vista	Home Basic	Υ	Y*3	Y*3	Y*3
	Home Premium	Y	Y*3	Y*3	Y*3
	Business	Υ	Y*3	Y*3	Y*3
	Ultimate	Υ	Y*3	Y*3	Y*3
	Enterprise	Υ	Y*3	Y*3	Y*3
Windows Server 2008	Standard Edition	Y	Y	Y	Y
	Standard Edition without Hyper-V	Υ	Y	Y	Y
	Enterprise Edition	Υ	Y	Y	Y
	Datacenter Edition	N	N	N	N
	Web Edition	N	N	N	N
Windows Server 2008 R2	Standard Edition	Y	Y	Y	Υ
	Enterprise Edition	Υ	Y	Y	Y
Windows 7	Home Basic	N	N	N	N
	Starter	N	N	N	N
	Home Premium	Υ	Y	Y	Υ
	Professional	Υ	Y	Y	Y
	Enterprise	Y	Y	Y	Υ
	Ultimate	Υ	Υ	Y	Υ

^{*1.} Adobe does not release PS driver for Windows2000, 2003 and XP. Only MS-PostScript driver is available and PPD file for MS-PS is included in the Driver
*2. SP2 or later
*3. SP1 or later is recommended
*4. SP3 or Later

Point and Print

Windows OS		Drivers			
Server	Client(Push to)	PCL5c	PCL6	PS	XPS
Windows Server 2003	7	Yes	Yes	Yes	No
	Vista	Yes	Yes	Yes	No
	XP	Yes	Yes	Yes	No
	W2K Pro	No	No	No	No
Windows Server 2008	7	Yes	Yes	Yes	Yes
	Vista	Yes	Yes	Yes	Yes
	XP	Yes	Yes	Yes	No
	W2K Pro	No	No	No	No
Windows XP Professional	7	Yes	Yes	Yes	No
	Vista	Yes	Yes	Yes	No
	XP	Yes	Yes	Yes	No
	W2K Pro	No	No	No	No
Windows 2000 Professional	7	No	No	No	No
Server & Advanced Server	Vista	No	No	No	No
	XP	No	No	No	No
	W2K Pro	No	No	No	No
Windows Vista	7	Yes	Yes	Yes	Yes
	Vista	Yes	Yes	Yes	Yes
	XP	Yes	Yes	Yes	No
	W2K Pro	No	No	No	No

Terminal Services and Citrix MetaFrame

Common			
Server	PCL5e	PCL6	PS
Win Server 2008R2	Υ	Υ	Υ
Win Server 2008	Υ	Y	Y
Win Server 2003	Υ	Y	Y
Win 2000 Server	N	N	N
Win Server 2003 + MetaFrame	N	N	N
Win 2000 Server + MetaFrame	N	N	N
Win Server 2003 + Citrix PresentationServer4.0	Y	N	N
Win 2000 Server + Citrix PresentationServer4.0	N	N	N
Win Server 2003 + Citrix PresentationServer4.5	Υ	Y	Υ
Win Server 2003 + XenApp5.0	Υ	Υ	Υ
Win Server 2008 + XenApp5.0	Υ	Y	Υ
Win Server 2008 R2 + XenApp6.0	Υ	Y	Y

^{*}RPCS driver has been discontinued.

Windows 2003 Server

- Windows Terminal Service (RDP protocol)
 Citrix PresentationServer4.0
- 3. Citrix PresentationServer4.5
 4. Citrix XenApp5.0

Windows Server 2008

- Windows Terminal Service (RDP protocol)
 Citrix XenApp5.0

Windows Server 2008 R2

- 1. Windows Terminal Service (RDP protocol)
- 2. Citrix XenApp6.0

^{*}XPS driver is not supported in the environment of terminal service and Citrix MetaFrame.

^{*}Even "Yes" is put in the cell, there is a case driver is not supported under the combination of FR and Service Pack of Meta Frame.

^{*}Following combinations of operating system and Citrix MetaFrame are supported.

Mac OS Environment

	PostScript3	Printer Utility for Mac
Mac OS 8.6 or later, Mac OS X classic	N	N
Mac OS X Native: v.10.2 or later*	Y	N

^{*} Mac OS X v10.0.x and v.10.1.x are not supported

Supported Platforms for UNIX filters

UNIX Platforms	Version			
Sun Solaris	2.6/7/8/9/10			
HP-UX	10.x/11.x/11i v2/11i v3			
Red Hat Linux	Enterprise V4, V5, V6			
SCO OpenServer	5.0.6/5.0.7/6.0			
IBM AIX	Version 5.3, 6.1, 7.1			

Novell Netware

Netware Server*	Supported Version	Netware 3.12/3.2/4.1.4.11.5.0/5.5/5.1/6.0 6.5
	Client OS	Windows XP professional/Vista/2008/7

^{*} Optional

SAP R/3 Environment (Device Type/Barcode & PCR Package)

Supported Barcode & OCR Fonts	Barcode Fonts	Code 128, Code 39, Code 93, Codabar, 2 of 5 interleaved/Industrial/Matrix, MSI, USPS, UPC/EAN
Supported Environments	R/3 Version	3.x or later , mySAP ERP2004 or later
	Platform	Independent
	PDL	PCL5e
	Character Set	Latin 1(Western European), Latin 2 (Eastern European)
	Localization	English only
Supported Features		i.e. Input/Output Bin, Duplex, Stapling, Punching, Resolution, Collation, EconoMode / Toner Saving, Smoothing, Page Protect, Auto Tray Change/Opt Tray select
Supported Barcode & OCR Fonts*	Barcode Fonts	Code 128, Code 39, Code 93, Codabar, 2 of 5 interleaved/Industrial/Matrix, MSI, USPS, UPC/EAN
	OCR Fonts	OCR A, OCR B

 $[\]star$ Needs Barcode & OCR Package. (RE local solution) RAC is handling this function individually. RCL does not provide this package.

Printer Driver Features

PCS Features	PCL5e	PCL6	Windows XP/ Vista/7	Mac OS X 10.2 or Later	XPS
Send to job Binding	N	N	N	N	N
Send to Document Server	Y	N	N	Y	Y
Sample Print	Y	Y	Y	Y	Υ
Locked Print	Υ	Υ	Y	Υ	Υ
Hold Print	Υ	Υ	Y	Υ	Υ
Stored Print	Y	Υ	Υ	Y	Y
Stored Print(Shared)	Y	Υ	N	N	N
Store and Print	Υ	Υ	Y	Υ	Υ
Store and Print(Shared)	Y	Υ	N	N	N
Reduce/Enlarge(Zoom/Scaling)	Y*1	Υ	Y	Y	Υ
Reduce/Enlarge Centering	N	Υ	N	N	N
Fit to Paper Size	Υ	N	Y	Υ	N
Unauthorized Copy Control	N	Υ	Y	N	N
Layout(N-up, Page per sheet)	Υ	Υ	Y	Υ	Υ
Poster	N	N	N	N	N
Duplex	Y	Υ	Y	Y	Υ
Booklet1	N	N	N	N	N
Booklet2(Magazine)	Υ	Υ	N	N	Υ
Non-Reduction Booklet	N	N	N	N	N
Watermark	Y	Υ	Y	Y	N
Overlay	N	N	N	N	N
Header/Footer	N	N	N	N	N
Adjust Image Position	N	N	N	N	N
Binding Margins	N	N	N	N	N
Collate	Y	Υ	Y	Y	Υ
Punch	N	N	N	N	N
Staple	N	N	N	N	N
Cover Sheet(Front Cover)	N	N	N	N	N
Front and Back Cover	N	N	N	N	N
Slip Sheet	N	N	N	N	N
Chaptering	N	N	N	N	N
Rotate by 180 degrees	Y	Υ	Y	Υ	Υ
Reverse Order Print	N	Υ	Y	Y*2	Υ
Do not print Blank Pages	N	N	N	N	N
Dithering	N	N	Y	Υ	N
Toner Saving	Υ	Υ	Υ	Υ	Y
Black Over Print	N	N	N	N	N
CLP Color Simulation	N	N	N	N	N
Print Priority Setting :Quality	N	Υ	N	N	N
Print Priority Setting :Speed	N	Υ	N	N	N
Print Priority Setting :High Speed	N	Y	N	N	N
User ID	Y	Y	Y	Y	Y
User Code	Y	Y	Y	Y	Y
User Authentication	Y	Y	N	N	N
Encryption/Encoding	Y	Y	N	N	N
Mirror image Print	N	N	Y	N	N
Negative Image Print	N	N	Y	N	N
Edge to Edge Print	Y	Y	Y	Y	N
Limitation Setting	Y	N	N	N	N
Classification Code	Y	Y	N	N	N

^{*1. &}quot;Centering" feature cannot be selected from PCL driver. However PCL has this feature as the original function.

When printing with Reduce/Enlarge(Zoom) feature of PCL driver, the output will be automatically centered by the PCL's original centering function.

^{*2.} This function is available on Mac OS 10.3 or later.

ARDF DF1030

Original Size:

Simplex: 5 .5" x 8.5"LEF/SEF (HLT) – 8 .5" x 14" SEF (LG) /

A6 SEF, B6 SEF, A5 LEF/SEF - A4 SEF

Vertical: 5" - 8 .5"/128 - 216mm

Horizontal: 5 .5" -23.6" / 139.7 - 600mm

*Image quality of custom paper and A6/B6 is not guaranteed

Duplex: 5 .5" x 8.5" LEF/SEF (HLT) – 8 .5" x 14" SEF (LG) /

A6 SEF, B6 SEF, A5 LEF/SEF - A4 SEF

Vertical: 5"-8 .5" / 128 - 216mm

Horizontal: 5.5" - 14" / 139.7 - 355.6mm

*Image quality of custom paper and A6/B6 is not guaranteed

Original Weight:

Simplex: 14-34 lbs (52-128g/m²) **Duplex:** 17-28 lbs (64-105 g/m²)

Stack Capacity: 50-sheets based on 22 lbs / 81.4 g/m² paper

20-sheets with paper weight over 81.4 g/m²

Power Consumption: 20W or less

Dimension (W x D x H): 18.7" x 14.5" x 3.1" (476 x 369 x 79.8mm)

Weight: 7.7lbs or less (3.5kg or less)

Paper Feed Unit PB1040

Paper Size: 5 .5" x 8 .5" LEF (HLT) – 8 .5" x 14" SEF (LG)

A5 SEF - A4 SEF

Paper Weight: 16-24 lb bond (60 – 90g/m²) **Paper Output Capacity:** 500-sheets via internal tray

Power Consumption: Less than 26W

Dimension (WxDxH): 17.3"x16.5"x5.5" (440.5 x 419.5 x 140mm)

Weight: Less than 13.3lbs. Less than 6 kg

MP 301SPF SERIES PRODUCT ORDER CODES

Product	Configuration Notes	Reorder Number	Bill of Material (BOM)
Aficio MP 301SPF	(1)	416185	MP301SP-R MP301SPF-S MP301SPF-L
Copier Accessories			
Paper Feed Unit PB1040 (500 x 1) Paper Bank	(2)	416203	
HDD Option Type 301	(3)	416195	
Cabinet, Type FAC57	(4)	416441	
Cabinet, Type FAC58	(5)	416442	
Print/Scan Option Accessories			
IEEE1284 Interface Board Type A	(6) (7)	411699	
IEEE802.11a/g Interface Unit Type J	(7)	414008	
Gigabit Ethernet Board Type A	(7)	402547	
Bluetooth Interface Unit Type D	(7)	415818	
VM Card Type U	(8)	416163	
File Format Converter Type E	(9)	414007	
Browser Unit Type G	(10)	416200	
SD Card for NetWare Printing Type I	(11)	416196	
Unicode Font Package for SAP 1 License	(12)	413009	
Unicode Font Package for SAP 10 License	(12)	413010	
Unicode Font Package for SAP 100 License	(12)	413011	
Fax Accessories			
Fax Connection Unit Type C	NA until Q3 2012	416194	
Handset Type C5502	(13)	416324	
Security & Misc. Accessories			
Optional Counter Interface Unit Type A	(14)	413012	
Copy Data Security Unit Type F	(15)	413985	
DataOverwriteSecurity System (DOSS) Type I	(16)	416372	
ESP XG-PCS-15D	(17)	006428MIU	
Innovolt PP 120V 15A	(17)	005744MIU	
ACK3400-U Key Board	(18)	100266FNG	

Notes:

- Mainframe includes Legal Size Platen, 250 Sheet Paper Tray, 100 Sheet Bypass Tray, 1 GB RAM Memory and 50 Sheet ARDF. The MP 301SPF comes standard with Copy, Scan, Print, G3 Fax capabilities and true Adobe PostScript3. IMPORTANT - Standard Internet Fax (T.37), LAN Fax, IP-Fax (T.38) and Fax Forwarding to Email functions require the HDD Option Type 301(EDP Code 416195).
- Up to two Optional PB1040 (416203) Paper Banks can be installed, bringing the maximum paper capacity to 1,350 sheets.
- This option is available for installation on the MP 301SPF models and includes DOSS and HDD Encryption. The HDD is required to enable the following features: Paperless Fax, Local Fax Storage, Sample, Locked, Hold, Stored, Store and Print, Mail-to Print, S/MIME for Scan-to-Email, Advanced Security Features and Document Server.
- Recommended with MP 301SPF ONLY. No Optional Paper Banks should be installed. (Tall Cabinet)
- Recommended when one or two Optional PB1040's (416203) are installed. (Short Cabinet)
- IEEE1284 is a Micro Centronics 36 pin cable. Converter adapter is required to connect to a Centronics connector. The adapter is available 6. through Service Parts (p/n B6795100).
- 7. Only one of the following four options can be installed. IEEE 1284 Interface Board Type A (411699) or IEEE 802.11 a/g Interface Unit Type J (414008), Gigabit Ethernet Board Type A (402547) or Bluetooth Interface Unit Type D (415818). These options cannot be installed together.
- Required for JAVA customization and installation of software solutions. Required to convert format and drag to desktop documents stored via Copy or Print mode
- Enables users to connect to software solutions 10.
- Available for Customers who require NetWare printing Unicode Font Package for SAP 1/10/100 seat license 12.
- Telephone Handset.
- Required for 3rd party solutions requiring 20-pin connections.
- Prevents unauthorized reproduction of confidential documents
- This is an ISO 15408 Certified version of DOSS. Overwrites Copy, Print, Scanner, and Fax latent data
- Ricoh Technology Solutions Support Center (TSSC) recommends the use of Power Protection products to minimize potential electrical
- Optional external USB keyboard (no bracket is available for this option)

FREQUENTLY ASKED QUESTIONS

1. What is Enhanced Media Print?

Without starting a PC, users can print PDF, JPEG or TIFF data from USB memory or a SD card by directly inserting either into the standard USB/SD slot. In addition, users can utilize the "Preview Function" before printing files from the media, reducing the chance of printing the wrong file! *Competitors' MFP devices do not offer "Preview" function for media print.

2. Can you print out E-mail attachments when using the browser options, or can you only print the page shown when using the browser?

With the Browser Unit Type G for the MP 301, an operator can print out the page that is displayed on the operational panel, but opening the attachment of the E-mail and printing its content is not supported. Please note that variables such as access frames and flash content built into most websites may slow the process.

3. What is the "Scheduling of Quota Management" function?

This function enables administrators to reset the print volume use counters of each individual user or groups automatically by a designated period.

4. Are there any file sizes or types that will not be recognized by the MFP when using the USB/SD card?

In order to be recognized by the MFP, the file system of any USB memory device and SD card should be FAT16 or FAT32. Therefore, USB media with the file systems of New Technology Filing System (NTFS) the standard file system of Windows NT and Secure Digital Extended Capacity (SDXC), the memory card format used in portable devices, are not supported.

5. What is "Homefolder over LDAP"?

HomeDirectory information is registered on the LDAP server. Users can use the registered folder information as a destination for "Scan to Folder" with one touch operation after log-in, even though folder information is not registered on the MFP. HomeDirectory information registered on LDAP server can be copied to MFP's address book automatically when LDAP authentication is enabled.

*User name and email address registered on the LDAP server can be also copied to the address data generated automatically in MFP.

Can I use a wireless USB keyboard on this machine?
 No, it must be hard wired only.

7. What is the major benefit for Import/Export Preference Settings?

System Administrators can output MFP's preference settings such as "System Settings", "Application Settings" and shortcut programs to an SD card, and they can apply the preference settings to the same model.

*EDP code and option configurations must be same. Additionally, exported preference setting data can be used as back-up files for MFPs.

8. What features are enabled by adding the optional Hard Disk Drive Option Type 301?

The hard disk drive is required for the following features:

- Personal Home Screen Setting (Customizable Home Screen)
- Auto Job Promotion
- Schedule Print
- Document Server
- Job Preset (set up next copy job in advance)
- Enhanced Batch Scan
- Quota Setting (User Account Limit)
- Remote Fax option
- Eco Counter by User (eco friendly indicator)
- Data Encryption and DataOverwriteSecurity System (DOSS)

9. Does the MP 301 support envelope printing?

Yes, envelope printing is supported via the bypass tray only.

10. How is the TEC value improved on the MP 301?

By downsizing the fusing unit and adopting new design architecture, the TEC value has dramatically improved in addition to improving the recovery time from sleep mode and the warm up time.

11. What is the benefit of reduce/enlarge scan?

If there are different sized originals, users can scan them to a same size. Users can enlarge part of the images on the original and reuse them in other documents.

12. How many icons can you register on the Home Screen?

Users can register up to 72 icons on Home Screen. Up to 12 icons are displayed at a time when using the Standard Display mode; up to 8 icons are displayed when the Simple Display Mode is active.

13. What is Scan to PDF/A & Digitally Signed PDF?

This function enables users to scan paper documents to PDF/A format and make digitally signed PDF files.

14. What is the Auto Job Promotion feature?

When the MP 301 detects a mismatch between the programmed paper size and the media available to it, the job will be stored in memory as a Hold Print job until the error is corrected, allowing other jobs to be completed.

15. What is the "Eco Friendly Indicator"?

This function enables users to confirm the usage status of each user and a message from their administrators on a pop-up screen when they log-on to the MFP.

16. Is it possible to add other file formats to the Scan-To/Print-From Media function, such as .doc (Word), .xls (Excel), or .png?

No.





















